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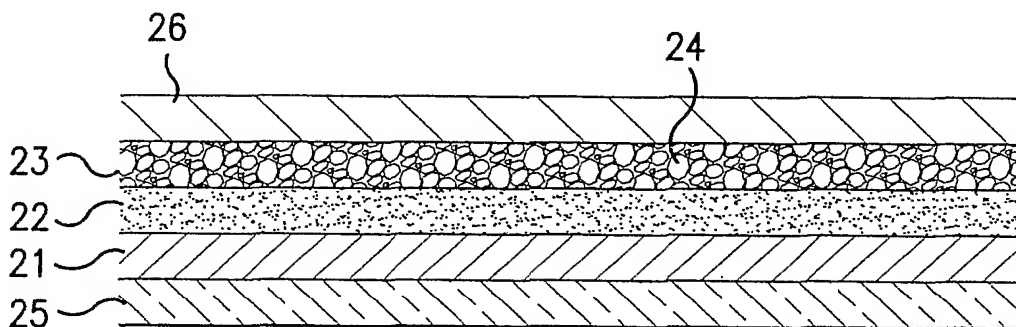
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ning of each regular issue of the PCT Gazette.

(54) Title: IMAGE TRANSFER MATERIAL AND HEAT TRANSFER PROCESS USING THE SAME



(57) Abstract: Provided is an image transfer material, comprising an optional support material, and a non-woven or woven fiber web layer, wherein the fiber web is impregnated or coated with an image receiving formulation. The fiber web layer is optionally attached to the support with an adhesion layer. Also provided is a heat transfer process wherein after imaging, the fiber web and adhesion layer are peeled from the optional support material and placed, preferably image side up (when imaged), on top of a receptor element. Alternatively, the fiber web and adhesion layer are peeled and then optionally imaged prior to being placed on the receptor element. Then, an optional non-stick sheet is placed over the imaged fiber web (if placed imaged side up) and heat is applied to the fiber web or the non-stick sheet, if present. The adhesion layer then melts and adheres the imaged web layer to the receptor element.

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